



FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## YMCA LAUNCHES "MY Y IS EVERY Y" PROGRAM

Reciprocity program allows Ridgewood YMCA members access to 31 YMCA's in NJ.

[Ridgewood NJ, July 29, 2011] The Ridgewood YMCA announced today that members can now visit 31 New Jersey YMCAs at no additional cost.

It's all part of a new partnership that brings together YMCAs in New Jersey under a unified reciprocity plan. In total, 31 participating Ys with 49 branches have instituted the cooperative program called "My Y is Every Y."

"This program is an unprecedented step in strengthening the Ys impact on health and wellness in New Jersey," said Gary Imhoff, Director of Marketing and Membership Development at the Ridgewood YMCA.

A list of participating Ys is available on the YMCA website [www.ridgewoodymca.org](http://www.ridgewoodymca.org) or by calling 201.444.5600.

The unified reciprocity plan is an addition to the national AWAY (Always Welcome at YMCAs) program which allows access to YMCAs nationwide for a nominal fee. Similar reciprocity programs are in place in other regions of the Northeast including Massachusetts, Rhode Island, and Maine.

### About the Y

The Y is one of the nation's leading nonprofits strengthening communities through youth development, healthy living and social responsibility. Across the U.S., 2,687 Ys engage 21 million men, women and children – regardless of age, income or background – to nurture the potential of children and teens, improve the nation's health and well-being, and provide opportunities to give back and support neighbors. Anchored in more than 10,000 communities, the Y has the long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change.

[www.ridgewoodymca.org](http://www.ridgewoodymca.org) and [www.campbernieymca.org](http://www.campbernieymca.org)

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